

**AMENDMENTS TO THE CLAIMS:**

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Cancelled)

2. (Previously Presented) A method according to claim 22, wherein the step of displaying a second data report comprises a step of:

displaying a report confined to a subset of the second data items, which subset is specified by the determined association and a dimension value in the applicable metadata.

3. (Previously Presented) A method according to claim 22, wherein the second data items are additionally specified by a dimension value; and wherein the presentation properties are divided into a first group and a second group; and wherein properties of the first group are applied to the second data items as specified by the determined association; and wherein properties of the second group are applied to a subset of the second data items as further specified by a dimension value of the applicable metadata.

4. (Previously Presented) A method according to claim 22, wherein the step of searching for a stored association comprises the steps of:

in case a stored association is not found, generating presentation properties; and relating the generated presentation properties to the determined association.

5. (Previously Presented) A method according to claim 22, wherein the first data report is configured with a tool providing a user with controls for manipulating presentation properties according to either one of the following steps in response to a user's action;

selecting a presentation object from a collection of presentation objects and selecting graphical properties of the selected presentation object; or

changing an applied presentation object and/or selecting graphical properties of the applied presentation object.

6. (Previously Presented) A method according to claim 22, wherein the step of searching for a stored association comprises:

determining whether an identified measure or dimension or association thereof can be deemed to be incomplete, and in that event searching for stored, like metadata with associated presentation properties, in which the deemed incomplete metadata are contained.

7. (Previously Presented) A method according to claim 6, wherein the step of searching for stored, like metadata comprises:

determining whether the determined association can be deemed to be different from stored associations, and in that event searching for a stored association with related presentation properties, in which a measure or dimension of the determined association is contained; and applying the presentation properties related to the stored association, which contains the dimension or the measure, to make the presentation.

8. (Previously Presented) A method according to claim 22, comprising the step of: determining multiple associations based on retrieving associations wherein a dimension identified in the applicable metadata is a constituent to thereby discover multiple measures which each forms an association in combination with the identified dimension.

9. (Previously Presented) A method according to claim 22, comprising the steps of: for a determined association, determining predefined combinations of preferred presentation objects, and  
for each combination, applying the related presentation properties to make a presentation of further data items by means of the preferred presentation objects.

10. (Previously Presented) A method according to claim 22, comprising the step of:  
at a first point in time, registering an application of a presentation object to an  
association to retrieve that object as a preferred presentation object for a determined  
association at a later point in time.

11. (Previously Presented) A method according to claim 22, comprising the steps of:  
registering a count of application of a presentation object to a given association;  
applying a presentation object with a relatively high count as a preferred presentation  
object.

12. (Previously Presented) A method according to claim 22, wherein specific  
metadata that applies to the data item bound to a given graphical element is determined by a  
framework of the report layout.

13. (Previously Presented) A method according to claim 22, wherein values of the  
data items are obtained by transmitting a request to a dataset or retrieved from the request  
itself.

14. (Previously Presented) A method according to claim 22, comprising the further  
steps of:

from a client computer, sending a request for the second data report to a web server;  
at the web server, processing the request and sending information to the client for it to  
render the second data report;

in addition to determining the association in response to a user's directed action,  
sending a request to the web server with the association for the web server to perform the  
search for a stored, like association related to stored presentation properties, and to retrieve  
the second data items; and

from the web server, sending the second data items and the presentation properties to the client for it to apply the obtained presentation properties.

15. (Currently amended) A computer-readable [[medium]] data recording device encoded with a program which, when run on a computer, executes the method as set forth in claim 22.

16. (Cancelled)

17. (Previously Presented) A method for preparing a presentation requested from a data report; the method comprising:

displaying a data report which contains a collection of graphical elements, where a graphical element is bound to a first data item that is specified by metadata, and where the metadata comprises one or more of a dimension, a dimension value, and a measure;

determining, in response to a user's directed action to the given graphical element, at least one association, of a dimension and a measure, by identification of measures and dimensions in the applicable metadata and identification of associations thereof and/or addition of a dimension or measure to an identified measure or dimension;

searching for a stored association that most closely matches the determined association, where stored associations are related to stored presentation properties, and

applying the related presentation properties to display a presentation of second data items which are specified by the determined association.

18. (Previously Presented) A method according to claim 17, wherein the operations of determining of at least one association and searching for a stored matching association are integrated in a first individual software application.

19. (Previously Presented) A method according to claim 18, wherein the operations of displaying the data report and applying the presentation properties are integrated in a second individual software application.

20. (Previously Presented) A method according to claim 17, wherein the method is implemented as client software and server software which interoperate when run on a client and a server computer, respectively, by:

from the client computer, sending a request for the data report to the server computer;

at the server computer, processing the request and sending information to the client computer for it to render the data report;

in addition to determining the at least one association in response to a user's directed action, sending a request to the server computer with the determined association for the server computer to perform the search for a stored matching association related to stored presentation properties, and to retrieve the second data items; and

from the server computer, sending the second data items and the presentation properties to the client computer for it to apply the related presentation properties.

21. (Previously Presented) A computer-implemented method of preparing a presentation requested from a data report; the method comprising the steps of:

displaying a first data report which contains at least one graphical element bound to a first data item specified by metadata comprising a dimension or a dimension value and a measure, wherein the first data item is categorized as the dimension or dimension value or the measure;

in response to a user's action directed to the graphical element, determining the metadata of the first data item bound to the graphical element and at least one association of the dimension and measure of the determined metadata and/or an addition of a dimension or measure to an identified one or more of the measure or dimension, wherein the association of the first data item dimension and measure specifies a set of data;

searching for a stored association like the determined association, the stored association being related to presentation properties so as to provide stored presentation properties that

- describe different presentations with different collections of graphical elements, and
- relate to an association in such a way that individual instances of associations relate to different instances of presentation properties; and

displaying a second data report applying the presentation properties to second data items specified by the stored association.

22. (Previously Presented) A computer-implemented method of displaying a presentation that is requested from a data report, comprising the following steps:

displaying a first data report that contains at least one graphical element that is bound to a first data item having associated metadata, wherein said metadata comprises at least one of a measure representing an amount, a dimension along which measures can be arrayed, and a value for a dimension;

in response to a user action directed to the graphical element displayed in said first data report, determining the metadata associated with the first data item to which the graphical element is bound;

if the determined metadata includes a dimension, selecting a second data item that is a measure, and creating an association between said first and second data items in the metadata of said first data item;

if the determined metadata includes a measure, selecting a second data item that is a dimension, and creating an association between said first and second data items in the metadata of said first data item;

searching a memory containing stored associations to identify a stored association that most closely matches the created association;

obtaining presentation properties that pertain to the identified stored association; and

displaying a second data report in which the obtained presentation properties are applied to second data items that are specified in the identified stored association.